

SPONSORSHIP OPPORTUNITIES



ABOUT

Join us at the **6th Annual Par Then Bar Open®!** PTBO is a golfing tournament that is comprised of people in the packaging and bottling industries. This unique networking opportunity was created to help people connect with industry peers in a fun and relaxed setting.

DATE & LOCATION

The 2026 PTBO will be held on **May 15th, 2026 at Eagle Vines Golf Course!** Full address is as follows: 580 S Kelly Rd, American Canyon, CA 94503.

PLAYER FORMAT

PTBO uses a foursome scramble format where the team players or designated team captain decide which shot to use. There will also be various contests such as: Hole-in-One Contest to win a new car, Closest to the Pin, and Longest Drive for prizes.

SPONSORS & FOURSOMES

PTBO is made possible by our wonderful sponsors. All those invited will be able to attend for free as our sponsorships cover all operating costs. *Some sponsorships include foursomes, but you are invited to have more customers golf at the rate of \$300/player or \$1,200/foursome.*

RESERVATIONS & QUESTIONS

For questions about the event or to reserve a spot for a 2026 PTBO sponsorship*, please send an email to **Gisselle Aguilera** at marketing@aps-pack.com.

*All sponsorships are first-come first-serve.

To learn more about the PTBO event, please visit our website at parthenbaropen.com!





DIAMOND SPONSOR – \$8000 SOLD!

- Company logo printed on the PTBO annual wine bottle that is placed in every golfer goodie bag and served at the awards dinner.
- Company banner at awards dinner and reception.
- Logo and company banners at check-in station and around the clubhouse.
- Hole Sponsor on Hole #1. This includes a booth, company signage, and a representative from your company who may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.
- Sponsor of golfer lunches which includes company logo on every box.
- 2 foursomes included.

PLATINUM SPONSOR – \$7000 SOLD!

- Company banner at awards dinner and reception.
- Logo and company banners at check-in station and around the clubhouse.
- Hole Sponsor on Hole #9 (Putting Contest Sponsor). This includes a booth, company signage, and a representative from your company who may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.
- Sponsor of the awards ceremony which includes presentation and announcement of the winners.
- 1 foursome included.

GOLD SPONSOR – \$5500 1 AVAILABLE

- Sponsor of the Welcome Drinks with banner at check-in area to greet customers.
- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.
- 1 foursome included.

HOLE-IN-ONE SPONSOR – \$4500 SOLD!

- Hole Sponsor on Hole #2. This includes a booth, company signage, and a representative from your company who may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.
- Covers insurance for winner of the car or large prize – Value up to \$50k!



GOLF CART SPONSOR - \$4000 1 AVAILABLE

- Company's logo will be displayed on every player's golf cart during the tournament.
- Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.

BAR SPONSOR - \$3500 1 AVAILABLE

- Sponsor of awards ceremony bar tickets (1 drink per player).
- Company logo will be printed on bar coasters which will accompany every drink.
- Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.

GOLF PRO SPONSOR - \$3000 1 AVAILABLE

- Hole Sponsor on Hole #4 (Longest Drive). This includes a booth, company signage, and a representative from your company who may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.

MEDIA SPONSOR - \$3000 SOLD!

- Promote the tournament with targeted marketing campaigns (articles, emails, etc.)
- Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.

SILVER SPONSOR - \$2000 5 AVAILABLE

- Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks, play games, etc.